

# Lend Me Your Ears

A Socially Responsible Leadership Event

SUPPORTING



FULL DAY DAY CONFERENCE – SEPTEMBER 23, 2009 – VAUGHAN

**If you can only make it to one leadership event this year, make it Lend Me Your Ears.**

**Help yourself – and give a child the gift of reading.**

Some of Canada's most influential speakers are gathering to share a full day of insight and inspiration specially designed for individuals at all levels in Pharma, Biotech and Medical Device companies.

**The best part of the event? 100% of proceeds will go toward *Room to Read* to help build a new school in the developing world.**

**Help yourself.  
Help a child.**

Limited space available

**Register today!**

[www.lendmeyouaresevent.com/pharma](http://www.lendmeyouaresevent.com/pharma)

## SPEAKER LINE UP

BONUS SPEAKER

**David Chilton**

*(The Wealthy Barber) A Truly Unique Perspective*

**Jeff MacInnis**

*Pushing Your Race Forward*

**Giselle Kovary**

*Generational Differences in the Workplace*

**Jill Donahue**

*PERSUASION Rx: How to Influence Ethically*

**Jeff Doan**

*Once Upon a Slide: How to Make Influential Presentations*

**Paul Copcutt**

*The Magic Pill for Managing Your Career*

**Richard Worzel**

*Dark Clouds and Silver Linings: The Future of Healthcare and How Pharma Will Fit*

**Please support our event and help give a child the gift of reading.**

### WHY ATTEND?

- Boost your career
- Help build a school
- Leave with actionable ideas to kick-start the fall
- Fabulous door prizes, including copies of *The Wealthy Barber* and *Eat, Shrink and Be Merry!*
- Network, network, network!

### PRESENTERS

BONUS SPEAKER



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Paul Copcutt



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